

# BDIC Sample 2

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## Education

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University of Massachusetts Amherst, Amherst, MA

**Bachelor of Arts: Fashion Marketing Concentration**

Expected May 2027

Relevant Coursework: Fashion Merchandising, Special Topics-Fashion Studies, Topics in Costume Technology, Fashion, Media, Culture, Style, Journalism and Public Relations, Entrepreneurship

LinkedIn Learning: Advanced Adobe Illustrator for Fashion, Layout and Composition

## Relevant Experience

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**Students for Sustainable Fashion and Arts** – UMASS Amherst

October 2024 to present

**Secretary:** Feb-May 2024

- Prepared and maintained accurate and current records of club activities, members, and financial information
- Maintained and updated club database to accurately reflect student status
- Arranged and engaged 35 members during meetings focused on conceptualizing and creating sustainable design options

**UMASS Fashion Organization** – UMASS Amherst

September 2023 to present

- Co-designed and sketched clothing concepts in tandem with 3 peers
- Facilitated open communication to ensure all ideas were heard during the earliest stages of sketch concepts
- Integrate different ideas and concepts into group project work, with outcomes including large scale showcase

**Fashion Roots** - Newton, MA

September 2022 to present

- Created original designs focused on cultural heritage and underserved communities of color
- Sell unique jewelry designs and over 100 items of costumer clothing via Etsy
- Utilize social media, including Instagram and TikTok to advertise and build a following (current 800+)

## Other Experience

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**ABC Learning Summer School and Camp**

May 2022 to August 2022

**Counselor**

- Supervised playground safety of 10+ children ages 5-12, implemented buddy accountability system for off-site field trips
- Developed arts and crafts activities providing balance of challenge and entertainment, facilitated activities in 30-minute weekly workshops

**UMASS Amherst Fusion Dance Team, UMass Amherst**

September 2024 to Present

- Collaborate with 12-17 team members to choreograph dance numbers set to music
- Promote cultural diversity and a healthy and active lifestyle through performances in front of audiences on campus and at local elementary schools

**Additional Skills:** Proficient in Blender, Tailornova, Apple iMovie, Microsoft Word, Excel, PowerPoint, Google Docs, Social Media Marketing